

Tell me more about

CULTURAL INITIATIVES AND DEVELOPMENT

- I keep up to date with current affairs and am interested in social and cultural issues: I see what's going on as an opportunity to get involved.
- I regularly frequent museums, cinemas, theatres and concert halls.
- I am part of a cultural association.
- I practice one or more forms of artistic cultural expression.
- I have a solid grasp of literary disciplines and good knowledge of the literary and artistic worlds.
- Candidates should ideally have a background in literary studies, economics & social studies or science.

Most of the professions listed require master's level qualifications, but some of them can be accessed after 2 or 3 years' higher education.

To find out more about the career opportunities available to graduates, consult the list of professions compiled by ODIF (Observatoire de la Direction des Formations), part of the University of Lille.

WHICH PROFESSIONS?

TEACHING - RESEARCH

- University lecturer

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CULTURAL DEVELOPMENT

- Head of cultural initiatives
- Management assistant in a public cultural facility
- Head of communication and development
- Cultural mediator
- Coordinator of cultural events
- Director of a cultural association

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ARTISTIC AND PUBLIC PRODUCTION

- Head of production and/or broadcasting
- Head of visitor relations
- Scheduling assistant
- Production company director

...

Tell me more about

CULTURAL INITIATIVES AND DEVELOPMENT

POST-SECONDARY COURSES AVAILABLE AT THE UNIVERSITY OF LILLE

3-YEAR BACHELOR'S DEGREE

Theoretical grounding to prepare for further study up to master's level and/or civil service examinations.

DEGREE **SOCIAL SCIENCE**  

OPTION **CULTURAL INDUSTRIES, ART AND SOCIETIES**

This course combines the study of cultural phenomena (history and analysis of cultural genres, understanding cultural structures, etc.) with that of cultural communication and the media (analysis of media phenomena, circulation of information, etc.).

It adopts a truly interdisciplinary approach and invites students to develop their awareness of artistic and cultural forms and reflect on the role they play in contemporary society. This is an opportunity to enrich your knowledge of art and cultural history and better understand the related social and political issues. You will develop an analytical mindset and the capacity to summarise information, with plenty of practice writing dissertations and commentaries on texts.

By the end of this course, you will be able to analyse everyday objects and artworks as well as musical, cinematic, televisual and digital productions.

Prerequisites: an interest in art, culture (museums, cinema, theatre, etc.), cultural affairs and the media, as well as good general knowledge and competent French.

The curriculum includes:

- History of literary and artistic genres
- Cultural history
- Philosophy of the arts
- Analysis of the media
- Analysis of the way cultural products are used
- Analysis of cultural policies
- Analysis of cultural phenomena given media publicity

DEGREE **SOCIAL SCIENCE**  

OPTION **CULTURAL INDUSTRIES, ART AND SOCIETIES**

SUB-OPTION **ESJ LILLE [UNIQUE IN FRANCE]** SELECTIVE ADMISSION

Course enabling students to take bachelor's degree modules at the University as well as classes at the École Supérieure de Journalisme in Lille (ESJ Lille) with a view to preparing for the entrance examinations at schools of journalism. Candidates must apply for the degree in Social Science (cultural industries, art and societies -ESJ Lille sub-option) and directly via esj-lille.fr/.

AFTER 2 YEARS OF HIGHER EDUCATION

Whatever your background, you have the option of completing professional training. This course lasts one year and allows you to specialise, obtain a dual qualification or enter the job market after 3 years in higher education. This professional diploma is designed to lead immediately to employment.

AFTER A BACHELOR'S DEGREE

After the degree in Social Science (cultural industries, art and societies), you can continue your studies to master's level (5 years in higher education) in regional cultural development, artistic production or the cultural industry.

You can also sit civil service examinations or the entrance examinations for specialist schools (e.g. journalism having chosen the ESJLille option).

The information here is valid for the reference year 2018-2019. The academic programmes at ULille are subject to change in September 2020

More info: consult the catalogue of courses at <https://www.univ-lille.fr/formations> or contact SUAIO

 **PARCOURSUP**

Find out about the requirements and terms of access for each course at: www.parcoursup.fr

Main campuses:

- A** Campus Cité scientifique (V. D'Ascq)
- B** Campus Moulins-Ronchin
- C** Campus Pont-de-Bois (V. D'Ascq)
- D** Campus Roubaix-Tourcoing
- E** Campus Santé (Lille ; Loos)