

Tell me more about ECONOMICS AND MANAGEMENT

PROFESSIONAL TRAINING IN 2 YEARS

Theory combined with apprenticeships in the field. Selective admission 

DUT COMPANY AND ADMINISTRATIVE MANAGEMENT

Also available as parallel student/employee and 18-month programmes

Provides a broad understanding of the principles and methods used in management. Three options are available: accounting and financial management (GCF) | organisational management(GMO) | human resources (HR).

DUT LOGISTICS AND TRANSPORT MANAGEMENT

Also available as parallel student/employee and 18-month programmes

Trains mid-level managers in logistics and transport. Curriculum covers business fundamentals: economics|law |management |statistics, as well as logistics and transport management, languages and more.

DUT COMMERCIAL TECHNIQUES

Also available as parallel student/employee programme

Trains mid-level managers in all sales-related fields: market research, selling and marketing strategy, commercial communication, purchasing and sales negotiations, customer relations, etc..

AFTER 2 YEARS OF HIGHER EDUCATION

Whatever your background, you have the option of completing professional training. This course lasts one year and allows you to specialise, obtain a dual qualification or enter the job market after 3 years in higher education. This professional diploma is designed to lead immediately to employment.

AFTER A BACHELOR'S DEGREE

You can continue your studies to master's level (5 years in higher education) in fields such as economics, management, banking, insurance, finance, teaching and research.

You can also sit civil service examinations (national or regional) or entrance examinations for specialist schools (e.g. journalism).

Main campuses:

-  Campus Cité scientifique (V. D'Ascq)
-  Campus Moulins-Ronchin
-  Campus Pont-de-Bois (V. D'Ascq)
-  Campus Roubaix-Tourcoing
-  Campus Santé (Lille ; Loos)

The information here is valid for the reference year 2018-2019. The academic programmes at ULille are subject to change in September 2020

More info: consult the catalogue of courses at <https://www.univ-lille.fr/formations> or contact SUAIO

Parcoursup

Find out about the requirements and terms of access for each course at: www.parcoursup.fr

Tell me more about ECONOMICS AND MANAGEMENT

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- I'm interested in economic and social current affairs and the business world.
- I have good general knowledge and a curious disposition.
- I want to understand the major economic issues and how the contemporary world works.
- I have achieved good results in mathematics and languages.
- Candidates should ideally have a secondary-level background in economics, social studies, science or management science & technology

Most of the professions listed require master's level qualifications, but some of them can be accessed after 2 or 3 years' higher education.

*Examples taken from the list of professions compiled by ODIF(Observatoire de la Direction des Formations), part of the University of Lille.
<https://odif.univ-lille.fr/>*

WHICH PROFESSIONS?

Economics and management graduates can be found across all business sectors: insurance, banking, finance, retailing, manufacturing, services, civil service, etc.

ANALYSIS-RESEARCH - CONSULTANCY

- Economic analyst
- Head of economic research and planning
- Public policy impact analyst
- In-house financial analyst
- Project leader in state and semi-state organisations
- Statistician
- Financial analyst/researcher
- Credit analyst/credit risk researcher
- Econometrician

AUDITING- CONTROL

- Management controller
- Auditing/management control project manager
- Head of research & forecasting
- Auditing consultant

SALES -MARKETING

- Head of marketing research
- Key accounts manager
- Head of actuarial research
- Sales manager

TEACHING - RESEARCH

- University lecturer
- Research engineer
- Secondary-level economics and social studies teacher

BUSINESS ADMINISTRATION - HRMANAGEMENT

- Management assistant
- Accountant
- HR consultant
- Payroll manager
- Head of recruitment

LOGISTICS - TRANSPORT

- Logistics project manager
- Head of transport operations

Tell me more about ECONOMICS and MANAGEMENT

POST-SECONDARY COURSES AVAILABLE AT THE UNIVERSITY OF LILLE

3-YEAR BACHELOR'S DEGREES

Theoretical grounding to prepare for further study up to master's level and/or civil service examinations.

DEGREE ECONOMIC AND SOCIAL ADMINISTRATION L1-L2-L3

See "Tell me more about ECONOMIC AND SOCIAL ADMINISTRATION"

DEGREE MIASHS ¹

Scientific training to teach students how mathematics and computer science can be used to represent, understand and study the phenomena that fall under the human and social sciences: how languages evolve, pricing-related problems, drivers of economic growth, behavioural responses to risk, man-machine interface design, data from archaeological digs, cliometrics, social impact of pollution, etc. Suitable for students with a background in science or economics and social studies.

DEGREE MIASHS ¹ OPTION MATHEMATICS APPLIED TO SOCIAL SCIENCE L1-L2-L3

Option available from 1st year onwards. Provides a solid foundation in mathematics, computer science, economics and management. It is possible to continue this course until 3rd year or to choose a degree in computer science or Economics & management.

DEGREE MIASHS ¹ OPTION MATHEMATICS APPLIED TO ECONOMICS L2-L3

Course run on the Pont-de-Bois campus. MIASHS degree offers 5 options in 2nd year, one of which specialises in economics.

¹ MIASHS : Mathematics and computer science applied to the human and social sciences

PARCOURSUP

Parcoursup

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 Campus Santé (Lille ; Loos)

 IAE Lille

+ d'infos : consulter le catalogue des formations sur

<https://www.univ-lille.fr/formations> ou contacter le SUAIO

The DEGREE IN ECONOMICS AND MANAGEMENT provides general and multidisciplinary training to enable graduates to consider the full spectrum of professions linked to economics and business administration in the private or public sectors. Several options are available:

ECONOMICS AND MANAGEMENT PROGRAMMES ACCESSIBLE TO SCHOOL LEAVERS

DEGREE ECONOMICS AND MANAGEMENT

OPTION ECONOMICS, INSTITUTIONS, BUSINESS AND MANAGEMENT L1

First-year course providing basic training in economics and management: fundamentals of economic phenomena and the analytical instruments needed to understand them.

At the end of the 1st year, students choose from one of two specialisations: Economics and management or Management.

DEGREE ECONOMICS AND MANAGEMENT

OPTION ECONOMICS AND ORGANISATIONAL MANAGEMENT L1-L2-L3

Course suitable for students with a background in science or economics and social studies. Curriculum: economics, management, mathematics, law, languages (English mandatory and a second language to be chosen from German, Spanish or Chinese).

DEGREE ECONOMICS AND MANAGEMENT

OPTION INTERNATIONAL STUDIES IN ECONOMICS AND MANAGEMENT L1-L2-L3 SELECTIVE PROGRAMME

Bilingual programme (French & English) suitable for students with a high level of English hoping to focus on European and international economics and interested in the economic, social and managerial issues raised by globalisation in advanced and emerging economies.

ECONOMICS AND MANAGEMENT PROGRAMMES ACCESSIBLE TO 2ND YEARS

OPTION ECONOMICS AND BUSINESS ADMINISTRATION (EME) L2-L3

Course studying the reality of how businesses work: start-up conditions, legal, accounting, financial and international environment, as well as the human dimension (HR) and environmental issues...

OPTION INTERNATIONAL ECONOMICS AND MANAGEMENT (EMI) L2-L3

Course offering balanced teaching between economics, management and contemporary challenges facing international businesses.

OPTION ECONOMIC AND SOCIAL POLICY (PES) L2-L3

Course studying the fundamental transformations affecting modern economies since the 1980s.

ECONOMICS AND MANAGEMENT PROGRAMMES ACCESSIBLE TO 3RD YEARS

OPTION ORGANISATION, MANAGEMENT AND CONTROL (OGC) (OGC) L3 SELECTIVE PROGRAMME

Bridging course with a focus on accounting and corporate finance.

OPTION INFORMATION SYSTEMS AND DECISION-MAKING TOOLS (SIAD) L3 SELECTIVE PROGRAMME

Bridging course that provides students with key skills in management, statistics, applied econometrics, and the use of basic data processing software.

DEGREE ECONOMICS AND MANAGEMENT

OPTION ECONOMICS AND BUSINESS ADMINISTRATION L1-L2-L3 SELECTIVE

PROGRAMME  

Dynamic programme reserved for highly motivated students with a background in management science and technology. Tailored to focus on the fundamentals, particularly in mathematics and French. Two foreign languages mandatory (English + German or Spanish).

DEGREE ECONOMICS AND MANAGEMENT

OPTION ESJ LILLE L1-L2-L3

SELECTIVE ADMISSION   [UNIQUE IN FRANCE]

Course enabling students to take bachelor's degree modules at the University as well as classes at the École Supérieure de Journalisme in Lille (ESJ Lille) with a view to preparing for the entrance examinations at schools of journalism.

DUAL DEGREE ECONOMICS AND MANAGEMENT / SOCIOLOGY L1-L2-L3

SELECTIVE PROGRAMME

Course offering classes with an equal focus on economics & management and sociology. This dual degree allows students to continue to master's level in the two disciplines or to sit vocational teaching examinations (CAPES, Agrégation).

DEGREE IN MANAGEMENT

Several options are available:

MANAGEMENT PROGRAMMES ACCESSIBLE TO SCHOOL LEAVERS

OPTION BANKING-FINANCE-

ACCOUNTING L1-L2 SELECTIVE PROGRAMME  

Course designed to provide the basics of management science and a progressive path forward. The 2nd year is multidisciplinary and in the 3rd year four options are available:

- Banking and finance
- Accounting (with an apprenticeship option)
- International finance
- Preparation for "grande école" entrance exams

PARCOURS RETAILING L1-L2-L3

SELECTIVE PROGRAMME  

Course providing a gradual introduction to the skills needed in a commercial role in mass retailing. Possible career path in e-commerce.

Also available as parallel student/employee programme.

MANAGEMENT PROGRAMMES ACCESSIBLE TO 2ND YEARS

OPTION MANAGEMENT - L2

Course enabling students to target a future in management science at the end of the year. Students acquire initial operational and technical skills in management and sales, an introduction to the scientific knowledge required and foreign-language practice.

OPTION MANAGEMENT OVERSEAS* L1-L2-L3 SELECTIVE PROGRAMME

Candidates must be willing to live in a foreign country beginning in their first year. Most of the teaching provided in the first year takes place in a partner university where students will be registered. Students will complete an introductory course in management as well as a more general curriculum including social science and/or modules with a view to developing analytical capacities and the keys to understanding the contemporary world.

* New 3-year degree programme opened to L1 students in 2018/2019

3 options are available in 3rd year:
- Management and management science
- Management and social science
- Management and marketing

Classes are run by the IAE, the university's school of management.

MANAGEMENT PROGRAMMES ACCESSIBLE TO 3RD YEARS

OPTION MANAGEMENT AND MANAGEMENT SCIENCE - L3 SELECTIVE PROGRAMME

Course focused on understanding and mastering basic management tools and how organisations operate within their economic and legal environment.

OPTION MANAGEMENT AND SOCIAL SCIENCE - L3 SELECTIVE PROGRAMME

Combines teaching in management (accounting, HR management, marketing, finance, etc.) and social science (sociology, psychology, psycho-sociology, etc.).

OPTION BANKING & FINANCE - L3

PARCOURS SÉLECTIF 

Introduction to the banking sector and its products. This course delves deeper into finance and prepares students for a master's in Finance.

OPTION ACCOUNTING - L3 SELECTIVE PROGRAMME

Course with extensive accounting modules to enable students to access the master's in Accounting, Management control and Quality, the ideal choice for students interested in a career as an auditor or accountant. The third year can be completed as part of a work placement agreement for immediate employment after graduation.